



ACTING LEARNING LEADING INSPIRING EDUCATING SERVING

Impact Report

2022

IMPACT SNAPSHOT

5576

VOLUNTEER
HOURS

429

VOLUNTEER
FAMILIES

150

VOLUNTEER
ACTIVITIES

56

NONPROFIT
PARTNERS
SERVED

A LETTER FROM OUR EXECUTIVE DIRECTOR

Hi Allies Families!

I can't wait for you to see everything that we accomplished together in 2022!

As we emerged from the pandemic and everything began to open back up, we were cautious but excited to slowly return to in-person volunteering. And, because y'all had such an incredibly positive response to our #HelpingFromHome Program, we decided to keep that part of our organization going strong, too.

We enjoyed welcoming so many of you to our offices for Workshop Wednesdays last summer to complete projects for our nonprofit partners. New partnerships with school groups, Scout troops, and local businesses were formed; we returned to an in-person Allies Fest celebration where we got to thank so many of you for all of your hard work and support; invitations to community events were numerous and we loved interacting with our Austin neighbors every chance we got.

Toward the end of the year, we launched our Vanessa Garza Lowe Grant Program to benefit local school libraries in honor and memory of our dear friend and cofounder. You can read more about this endeavor on page 9 of this report.

Huge thank yous to our returning corporate sponsor, Julie G Homes, and new corporate sponsor Brave Care - the support from these local businesses enable us to continue to provide volunteer activities for your family all year long! Thank you to our Family Sponsors and Monthly Donors - y'all keep the lights on, our team going strong, and materials plentiful for our nonprofit partners. And thank you to everyone who volunteered, donated, shared our events, told a friend about us, and supported us and our nonprofit partners. Y'all are truly what makes Austin Allies such an important and integral part of the community and we are forever grateful to you.

Here's to an amazing 2023!



Erika Nowlin,
Executive Director



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Austin Allies - 2022 Impact Report

WHY WE DO WHAT WE DO

OUR MISSION

Austin Allies' mission is to connect children and their families to meaningful volunteer opportunities in the Greater Austin area by supporting nonprofit organizations and those that they serve.

OUR PURPOSE

Austin Allies organizes volunteer activities and gives opportunities for children and their families to volunteer. We work with over 90 nonprofits to fill their volunteer needs while teaching the next generation of helpers the importance and fun of giving back.



We are the bridge and supportive infrastructure between the needs of our local nonprofit partners and families looking to serve the community together.

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5,576 VOLUNTEER HOURS!

VALUE OF **\$167,001** GIVEN BACK TO OUR COMMUNITY

(AN INCREASE OF **1,694 HOURS** AND **\$64,395.94** FROM 2021)

107,388

Diapers Bundled & Wrapped

- Austin Diaper Bank
 - 153 volunteers, more than 392 hours and 6,800 families supported with diapers from ADB

6,463

Inspirational Cards, Pictures, Tags, Bookmarks & Encouraging Notes

- Girlstart
- Healthcare Workers at Ascension Seton
- Girls Empowerment Network
- Salvation Army
- Veterans Day
- Valentine Cards for Healthcare Workers

3,497

Activity, Craft, Meal, STEM, Toiletry, Hygiene, & Pamper Kits

- SAFE
- OutYouth
- Any Baby Can
- One Million Stars
- Saint Louise House
- Bastrop Emergency Food Pantry
- For Every Child
- HopeAustin
- Girls Empowerment Network
- Foundation Communities
- Hungry Souls

1,702

Baked Goodies & Treats

- Veterans Day at the VA Center and Foundation Communities
- Teacher Appreciation at Local Schools
- Foundation Communities Celebrations
- Thanksgiving Pies & Breads for Bake a Wish and Operation Turkey
- Girls' School of Austin - Holiday Baking for Foundation Communities

1,448

Tote Bags Decorated

- T-Shirt Totes For local Food Pantries
- SAFE
- Out Youth
- Hope Totes
- Saint Louise House
- Bastrop Food Pantry
- Meals on Wheels PALS Bags
- Meals on Wheels HOPE bags
- Beautifully Loved

Additional ways Austin Allies made a difference

Coats, books & Halloween costume drives, book drives, book sorting and stickering for BookSpring, school supply drives & backpack packing, arts & craft supplies drives, washing bras for Support the Girls, sorting materials for Austin Creative Reuse, gift wrapping for Silver Santa, assisting with Blue Santa Warehouse, park cleanups, toy and bed-making for shelter dogs and cats, providing volunteers for Zilker Hillside Theatre, Barton Springs Pool cleanups, and much, much more!

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WHAT OUR VOLUNTEERS ARE SAYING



“ Thanks for **making volunteering so easy**. This is [our] first time helping out and I’ve signed up for so many more upcoming events! ”

“ Volunteer[ing] with your organization . . . has been a **wonderful experience**, and we are grateful for the opportunity to **give back to the community**. ”



“ My family have been Austin Allies volunteers for a couple of years now and we **love your organization** and how [you] make helping the people of our community **more accessible**. ”



“ We are grateful for Austin Allies and how it is trying to be the **change it wants to see in the world**. You are helping us **raise more aware and compassionate children**. ”



WHAT OUR NON-PROFIT PARTNERS ARE SAYING

“ Students brought in a portion of their allowance to donate to a charity. Austin Allies visited during our Community Engagement Day, and we chose them because they **support so many different non-profits** in Austin. We felt like this was the best way to **help as many people as possible.** ”
- Mills Elementary School



“ Thank you for everything you do for Austin Diaper Bank and all the partners you serve in and around Austin. **ATX is lucky to have you** and your team leading the charge of **helping non-profit organizations do amazing things.** ”
- Austin Diaper Bank

“ Thank YOU for organizing the volunteer project! We feel very fortunate and are **incredibly grateful to Austin Allies!** Thank y'all SO MUCH for this wonderful work! ”
- Open Door Preschool

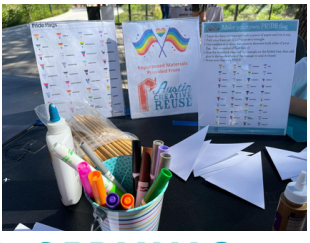


“ Thank you all so much for your continued support! Austin Allies is a **phenomenal community partner** and the entire staff at GEN is so appreciative of your volunteerism! ”
-Girls Empowerment Network

COMMUNITY EVENTS

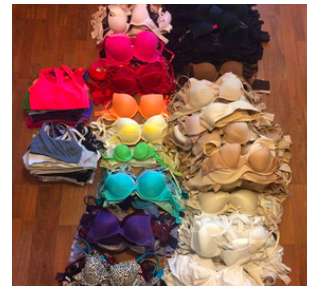


Mills Community Engagement Day
Allies Fest
Bowie Band Gives Back
Waterloo Greenway Morning Glories
Austin Humane Society Summer Kids Series
Banned Camp with Bookpeople
Workshop Wednesdays with Austin Allies
Rainbow on the Creek with Waterloo Greenway
Austin Allies School Supply Drive
Wild Wednesdays at Waterloo Park
Zilker Hillside Theatre
Toybrary Let's Make Music
Jeremiah Program Trunk or Treat
Saint Louise House Trunk or Treat
Claytober Fest
Texas Book Festival
Kiker Gives Back
Austin Allies Holiday Helpers Event



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DONATION DRIVES



BookSpring Kids' Books
 TOOF Cold Weather Necessities
 HopeAustin Food Pantry Mac & Cheese
 Support the Girls Period Supplies and Bras
 Foundation Communities Books for Adults
 Hand Lotions for Mother's Day
 Care Kits for Bastrop County Emergency
 Food Pantry
 School Supplies for Foster Angels and Out Youth
 Halloween Costumes for Jeremiah Program
 Baby Items for Refugee Services of Texas
 & For Every Child
 Coats & Books for Saint Louise House
 Senior Gifts for local Memory Care Facilities



Bi-Annual Food Drive with Corporate Sponsor Julie G. Homes
 Spring - 3,552 lbs + Fall - 6,305 pounds = 9,857 lbs of food donated to Central Texas Food Bank!



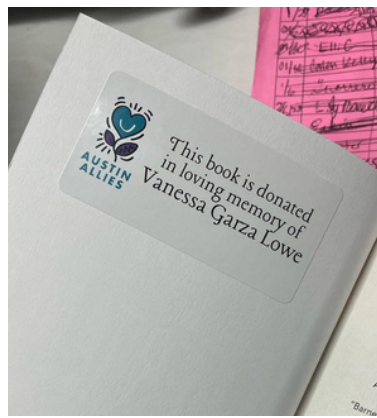
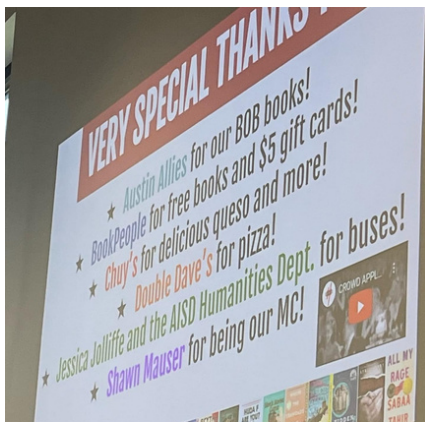
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VANESSA GARZA LOWE MEMORIAL FUND

In 2021, we lost our dear friend and Austin Allies co-founder, Vanessa Lowe. Before Vanessa passed, a friend set up a GoFundMe in her honor to benefit Austin Allies. Those donations have sustained our organization and allowed us to grow and serve our community in bigger and better ways.

We are using a portion of these donations to form a giving program in Vanessa's name and we are excited that it's off to a great start! In December, in partnership with local bookseller BookPeople, Austin Allies provided 250 new books to 10 Austin ISD and 2 Pflugerville ISD Battle of the Books high school programs.



We have also just launched an annual program to grant two Austin ISD middle school libraries with \$2500 each to expand their collections.

Vanessa loved reading, visiting bookstores and libraries, meeting authors, and sharing her love of literature with children of all ages, so we are very proud and honored to run this giving campaign in her memory.

KIDS BOOK CLUB!

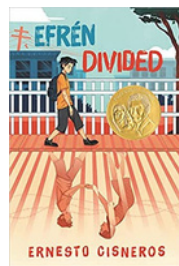
One of the primary goals of Austin Allies is to build empathy . . .
and volunteering is just the beginning!

We have partnered with local bookstore BookPeople for the past **6 years** to introduce kids to diverse authors and stories and we were grateful to be able to meet virtually as needed and return to in person meetings in 2022!

8 Books Discussed

2 Guest Authors

Austin Allies welcomed authors Ernesto Cisneros & Cathy G. Johnson to our virtual meetings!



Efrén Divided
by Ernesto Cisneros
February 2022



The Mighty Heart of Sunny St. James
by Ashley Herring Blake
March 2022



Hoot by Carl Hiaasen with guest host The Parents' Climate Community
April 2022

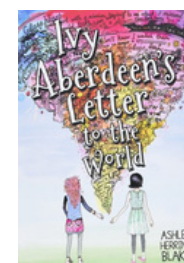
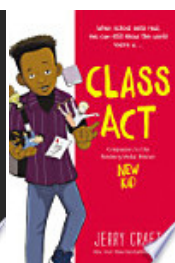


Crenshaw by Katherine Applegate
May 2022

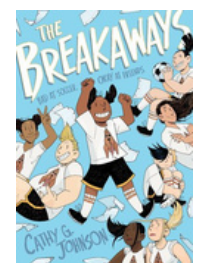
We collaborated with Austin Public Library and BookPeople to discuss middle grade books that had been challenged or banned in schools and libraries across the country.



New Kid & Class Act
by Jerry Craft
June 2022



Ivy Aberdeen's Letter to the World
by Ashley Herring Blake
July 2022



The Breakaways
by Cathy G. Johnson
August 2022

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NONPROFIT PARTNERS

AGE of Central Texas	Austin Police Operation Blue Santa	Casa Marianella
Any Baby Can	Austin Recovery	CASA of Travis County
Assistance League of Austin	Austin Sobering Center	Central Texas Food Bank
Austin Agency on Aging	AVANCE - Austin	Children's Craniofacial Association
Austin Animal Center	Bake A Wish	Communities in Schools Central Texas
Austin Area Urban League	Bastrop Food Pantry	Community First Village
Austin Creative Reuse	Beautifully Loved	Connect for Success
Austin Diaper Bank	BookSpring	Dell Children's Medical Center of Central Texas
Austin Humane Society	Capital City Ambucs	Department of Veterans Affairs
Austin Parks Foundation	Caritas of Austin	ECHO
Austin Pets Alive	Carrying Hope	

Empty Bowl Project Austin	Helping Hand Home	Mobile Loaves & Fishes
Faces of Change	Honor Flight Network	One Million Stars Texas
For Every Child, Inc.	HopeAustin Food Pantry	Operation Turkey
Foster Angels of Central Texas	Hope Food Pantry	Out Youth
Foundation Communities	Hunter 5K	Partnerships for Children
Friends of Barton Springs Pool	Jeremiah Program	Posada Esperanza
Front Steps	Joyful Inspiration	Refugee Services of Texas
Girls Empowerment Network	Keep Austin Beautiful	Ronald McDonald House of Central Texas
Girlstart	Learning Bridge	SAFE
Hand to Hold	LifeWorks	Safe in Austin
Heart of Texas Lab Rescue	Meals on Wheels Central Texas	

Saint Louise House	The Snkr Truck
Seedling	The Trail Conservancy
Service Dogs, Inc.	Town Lake YMCA
Silver Santa	Travis County Community Center of Oak Hill
Startup Kids Club	Travis County Food Pantry
Street Youth Ministry of Austin	TreeFolks
Support the Girls	Triumphant Warrior
Table of Grace	Urban Roots
Texas Advocacy Project	We are Blood
Texas Book Festival	Women's Storybook Project of Texas
The Change Gallery	Zilker Theatre Productions
The CC Child Development Center	
The Other Ones Foundation	
The Salvation Army	

New Nonprofit Partners

Any Baby Can	Pease Park
Hungry Souls	Conservancy
Open Door Preschool	Waterloo Greenway YouthBuild Austin

New Corporate Partners

Apple
Brave Care
Seton Ascension

School Groups

Allison Elementary	Kiker Elementary
Bowie Charity Club	LASA Charity Club
Clayton Elementary	Small MS PALS
Girls School of Austin	Texas School for the Deaf
GMS PALS & NJHS	

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Corporate Sponsors



JULIE G HOMES GROUP

ABSOLUTELY ABOVE AND BEYOND.

AUSTIN
PORTFOLIO
REAL ESTATE  llw



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Hollis Family	Linda Nowlin	

Monthly Donors

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Thank you to all of our donors, advocates, and volunteers who make our impact possible.

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Special thanks:

Missi Jay with Gigglebox - Logo Designer
Becky Diffen - Attorney
Christy Kennedy - North Allies Superstar!
BookPeople & Rachel McInnes - Book Club Partners
Everyone who loaded up their cars to pick up and deliver THOUSANDS of diapers, books, and more.
All of our volunteer families who give so much of their time and generosity to support our community!



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